

What is claimed is:

1. A method of providing an electronic program magazine through a medium, which is able to receive television signals and access the Internet, the method comprising:

    checking electronic program guides and search engine tables contained in broadcast signals received from at least one broadcasting company and composing a total electronic program guide and search engine table;

    setting a keyword, the setting of the keyword comprising selecting a name of a program as the keyword; and

    executing a default search engine and displaying search results obtained by the default search engine using the keyword,

    wherein the search results are a plurality of hyperlinked web pages.

2. The method of claim 1, wherein each of the search engine tables is a list of a plurality of search engines which each of the broadcasting companies selects among existing search engines.

3. The method of claim 2, wherein the search engines included in the search engine table are input from a user and registered to a search engine list.

4. The method of claim 1, wherein the search engines included in the search engine table are input from a user and registered to a search engine list.

5. The method of claim 1, wherein the setting of the keyword comprises receiving the keyword from a user if a program is not being broadcasted and the electronic program guide is not executed.

6. The method of claim 1, wherein the medium enables a user to access the hyperlinked web pages according to the user's selection.

7. The method of claim 1, wherein the medium displays all of the search engines shown in the search engine tables in addition to a web page of the search results.

8. The method of claim 7, wherein if another search engine is selected among the search engine list, search results obtained by the selected search engine using the keyword are displayed.

9. The method of claim 1, wherein the setting of the keyword comprises selecting a name of a program that is being broadcasted through the medium or that is selected in an electronic program guide, which is being executed, as the keyword.

10. The method of claim 1, wherein the medium comprises a digital television receiving advanced television systems committee (ATSC) signal and having access to the Internet.

11. The method of claim 1, wherein the checking comprises checking electronic program guides and search engine tables contained in broadcast signals received from each of a plurality of broadcasting companies.

12. The method of claim 1, further comprising judging if an electronic magazine program function is called by a user, wherein the checking is performed only if the electronic magazine function is called.

13. The method of claim 1, wherein composing the total electronic program guide and search engine table comprises:

separating electronic program guides and search engine tables from the received broadcast signals;

removing duplicative search engines from the separated search engine tables; and

including the separated electronic program guides and search engines, which were not removed, in the total electronic program guide and search engine table.

14. The method of claim 1, wherein the default search engine is set by the medium.

15. The method of claim 1, wherein the default engine is set by a user.